

PRESS RELEASE

LAUNCHING THE DIGITAL ACADEMY ORGANISED BY LUM UNIVERSITY AND EXPRIVIA FOR TRAINING THE PROFESSIONALS OF THE FUTURE

Thanks to the contribution of experts from Exprivia, the Giuseppe Degennaro LUM University expands its range with new degree courses oriented towards Digital Transformation. The courses will offer innovative teaching programmes, coding workshops, digital hackathons, workshops for businesses and start-up incubators.

26 November 2020 – Providing innovative experiences and Digital Transformation training courses for the university students of Puglia. This is the goal of the **Digital Academy** by LUM University and Exprivia, the consultancy and technological solutions development company based in Molfetta and listed on the Italian stock exchange. A joint project for young people taking their first steps in the job market to become players in the society of the future.

For the 2021/2022 academic year, the partnership involves contributions from Exprivia experts and managers in a new degree course in “Digital Management Engineering” and some course in Data Science and Digital Transformation already offered as part of Economics.

The agreement was signed this morning in Casamassima in the presence of the LUM University Dean **Antonello Garzoni** and the president of Exprivia, **Domenico Favuzzi**, for the symbolic launch of the Digital Academy. The program includes a series of initiatives and pilot activities oriented mainly around the subject of Digital Transformation and which, more specifically, will concentrate on the areas of ‘Digital Health’, IoT (Internet of Things), Artificial Intelligence and Circular Economy.

“Collaboration with businesses is at the centre of LUM University’s Third Mission. Our goal is to supplement our courses with real innovation experiences that can be an example of digital transformation for future generations of professionals. We are happy to flank a large multinational that cares about the growth of our area” stated Prof. Antonello Garzoni, Dean of LUM University.

The combination of university and business expertise will enable students to experience technology through coding and training workshops, practical seminars, creative hackathons and challenges in digital innovation. Workshops will also be organised to support local small and medium businesses in the long and complex process of Digital Transformation as well as a start-up incubator organised by university students or LUM graduates.

“Training young people has always been a valuable asset for Exprivia – commented Domenico Favuzzi, President of Exprivia. “We firmly believe both in the chance to train future professionals as well as in the company’s social commitment to help young people achieve their goals. The new partnership with LUM University is further confirmation that more and more opportunities are being created in the south of Italy to facilitate and accelerate social mobility, to avoid brain drain and supply life blood to an area that has lots of talent and potential. Puglia has a wide range of opportunities to offer, it’s just a matter of seizing them”.



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Lum University

The “Giuseppe Degennaro” Lum University, with its Departments of “Management, Finance and Technology” and “Business Law Sciences” has been bringing value to its local area for twenty years through the careful and rigorous education of its students.

Lum is constantly engaged in updating its courses so its graduates can be increasingly competitive in the world of employment.

Two new courses will begin in 2021, in Digital Management Engineering and in Food and Wine Business, joining the current Economics and Business Management, Economics and Management, Business Law and Economy, and International Cooperation and Law.

Modern and dynamic organisation means contact and exchange programmes can be structured and consolidated between teachers and students, between the academic world and the national and international production world, generating valuable synergies. Since 2004, the Lum School of Management, the largest and most well-known postgraduate institution in the south of Italy, has been flanking the university with contact and exchange courses between teachers and students, between the academic world and manufacturing, generating economic and social value for the students, entrepreneurs, professionals, public administrators and managers.

<https://www.lum.it/>

Exprivia

Exprivia is the parent company of an international group specialized in Information and Communication Technology able to direct drivers of change in the business of its customers thanks to digital technologies.

With a consolidated know-how and a long experience due to the constant presence on the market, the group has a team of experts specializing in various fields of technology and in the main areas within this sector, from the Capital Market, Credit & Risk Management to IT Governance, from BPO to IT Security, from Big Data to Cloud, from IoT to Mobile, from networking to enterprise collaboration to SAP. The group supports its clients in the Banking & Finance, Telco & Media, Energy & Utilities, Aerospace & Defense, Manufacturing & Distribution, Healthcare and Public-Sector sectors. The group offering is made up of solutions that are composed of third-party products, engineering services and consultancy.

Following the acquisition of 81% of Italtel's share capital, an historic Italian company that today operates in the ICT market with a strong focus on the Telco & Media, Enterprises and Public-Sector markets, today the group has about 3,600 professionals distributed in over 20 countries worldwide.

Exprivia S.p.A. is listed on Borsa Italiana Stock Exchange to the MTA market (XPR).

Exprivia is subject to the direction and coordination of Abaco Innovazione S.p.A.

www.exprivia.it/en

Contacts

Exprivia SpA

Investor Relations

Gianni Sebastiano

gianni.sebastiano@exprivia.com

T. + 39 0803382070 - F. +39 0803382077

Press office

Sec Mediterranea

T. +39 0805289670

Teresa Marmo

marmo@segrp.com

Cell. +39 3356718211

Gianluigi Conese

conese@segrp.com

Cell. +39 3357846403

